



FOR IMMEDIATE RELEASE

Vicor Strengthens Sales and Distribution Network in China with NuPower Partnership

Premier Chinese electronics distributor to offer Vicor's full line of power components

Andover, MA – April 16, 2013 – Vicor Corporation (NASDAQ:VICR) today announced a new partnership with premier electronics distributor NuPower that will extend the sales and distribution of Vicor's high-performance power components in China. NuPower, a subsidiary of Memory Electronic Co., LTD, distinguished for its role as the primary regional distributor for leading memory component provider SK hynix, will offer Vicor's full portfolio of high efficiency, high density power components targeted at applications including communications and computing, industrial, automotive and rail transport.

NuPower will represent Vicor via local offices in major Chinese cities including Beijing, Nanjing, Shanghai and Shenzhen, ensuring that it's well positioned to meet the unique sales and support needs of these key regional markets. Cultivating its established relationships with tier one customers across China, NuPower gives Vicor a strong foundation for accelerated expansion in the high-growth Chinese market.

"The pace of growth and innovation set by China's leading electronics system developers distinguishes the Chinese market as a core focus for Vicor's continued global expansion," said Eric Wong, vice president of sales, Vicor. "NuPower's rich network of regional sales and support infrastructure enables Vicor to tap into a vast community of electronics customers seeking to achieve the highest levels of design flexibility and power component efficiency and density from AC to the point of load."

"Vicor's growing prestige in the Chinese market owes to its pioneering innovation in power electronics technology, exemplified by its breakthrough new Converter housed in Package (ChiP) power component packaging technology," said Georgia Zhang, CEO, NuPower. "Our expert sales and engineering support team is proud to offer Vicor's advanced power components – the only power components we carry – and is committed to working with our customers throughout China to help them achieve their most ambitious system design goals."

For more information and/or to contact NuPower, visit <http://www.nupower.com.cn/>

About Vicor Corporation

Headquartered in Andover, Massachusetts, Vicor Corporation designs, manufactures and markets innovative, high-performance modular power components, from bricks to semiconductor-centric solutions, to enable customers to efficiently convert and manage power from the wall plug to the point-of-load. Complementing an extensive portfolio of patented innovations in power conversion and power distribution with significant application development expertise, Vicor offers comprehensive product lines addressing a broad range of power conversion and management requirements across all power distribution architectures, including CPA, DPA, IBA, FPA™ and CBA. Vicor focuses on solutions for performance-critical applications in the following markets: enterprise and high-performance computing, telecommunications and network infrastructure, industrial equipment and automation, vehicles and transportation and aerospace and defense electronics. www.vicorpower.com

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